

Pro Series Cameras

Help your customers monitor their businesses at all times

Alarm.com for Business introduces our new Pro Series commercial-grade PoE cameras. With options for indoor and outdoor use and a wide range of commercial applications, the best-in-class Pro Series cameras help your customers monitor their businesses at all times. These high-performance cameras include exclusive features like **Business Activity Analytics**, transforming them into a powerful business operations tool.

Key Features

- + Supports 24/7 Onboard & SVR Recording
- + Supports Business Activity Analytics
- + 4MP recording options for increased clarity
- + HDR and WDR video
- + IR night vision up to 95 ft/30 m
- + Waterproof, dust-tight, and impact-resistant
- + Equipped with Perimeter Guard™ capabilities that proactively deter unwanted visitors using the camera's powerful speaker and microphone.¹
- + Motorized varifocal lens options for greater install flexibility
- + Powered by PoE or 12 VDC
- + Compliant with Section 889 of the NDAA²

Business Activity Analytics

Help customers monitor and manage their business strategically with Business Activity Analytics—a series of advanced video analytics rules that can be used to improve business operations.

- + Occupancy Tracking
- + Heat Mapping
- + Crowd Gathering
- + Queue Monitoring
- + People Counting

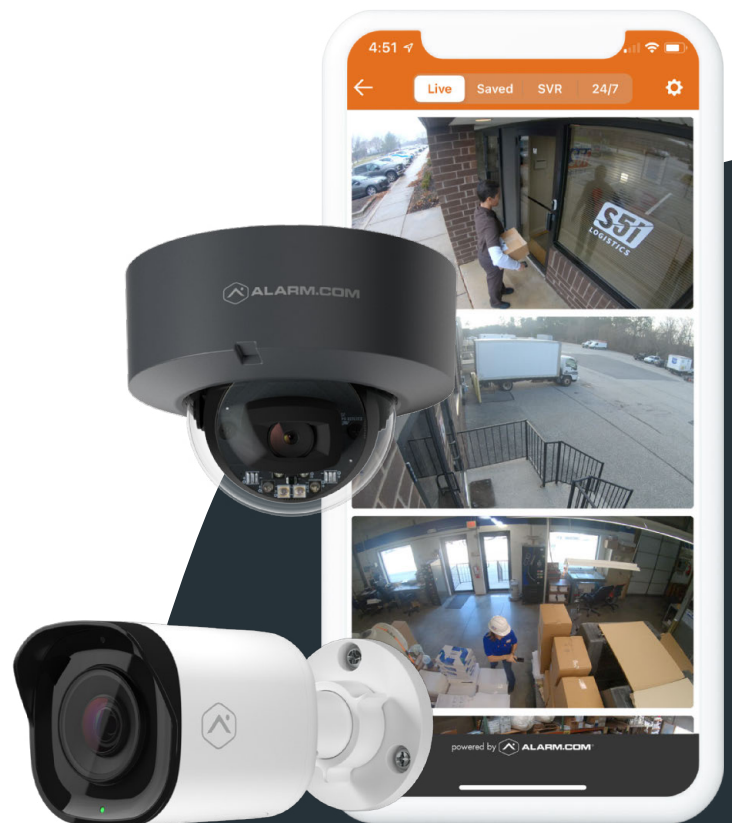
Proactive alerts and insightful reports help customers gain a deep understanding of traffic patterns within their business, allowing them to optimize operations and save time, money, and frustration.

Learn more about the Pro Series cameras and access marketing, installation, and support resources on the Partner Portal.

¹Exclusive VC727P and VC728PF feature.

²All information herein accurate as of December 16, 2022.

Read Alarm.com's NDAA Statement at alarm.com/legal for additional information.



Pro Series Cameras

BULLET AND TURRET CAMERAS

- + 4MP SVR recording
- + 1080p live streaming
- + Adjustable 116°–34° field of view
- + Ideal for outdoor use
- + Support for Perimeter Guard™³

DOMES CAMERAS

- + 1080p SVR recording
- + 1080p live streaming
- + Adjustable 116°–34° field of view⁴
- + Ideal for indoor use



Pro Series 4MP
Bullet PoE Camera
with Varifocal Lens
(ADC-VC728PF)



Pro Series 4MP
Turret PoE Camera
with Varifocal Lens
(ADC-VC838PF)



Pro Series 1080p
PoE Mini-Bullet
Camera
(ADC-VC727P)



Pro Series 1080p
Dome PoE Camera
with Fixed Lens
(ADC-VC827P)

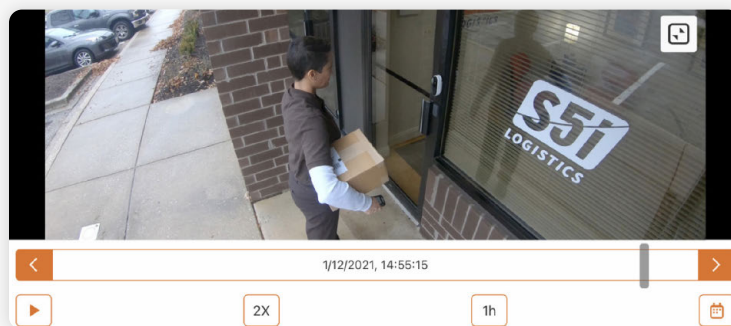


Pro Series 1080p
Dome PoE Camera
with Varifocal Lens
(ADC-VC847PF)

Onboard Recording

Customers can enjoy 24/7 awareness with video recorded locally to a microSD card, removing the need for a separate SVR and simplifying their video installation.

Video can be played back and exported from anywhere using the web or mobile app, and encrypted storage ensures video is only accessible through Alarm.com.



Learn more about the Pro Series cameras and access marketing, installation, and support resources on the Partner Portal.

³ Perimeter Guard is currently supported only by the ADC-728PF. Perimeter Guard uses advanced Video Analytics to sound an alert and flash camera LEDs when unwanted visitors are detected.

⁴ Applicable to ADC-VC847PF only.